



45001 Township Road 244
Calgary, Alberta
T3Z 2N2

2015 Bull Sale

Dear Valued Customer,

Firstly, let me thank you for your interest in our sale. We appreciate your investment into our genetics. We still strongly believe in superior cattle who possess above average fertility, high feed efficiency whether on forages or grain (and we do ensure they are capable of both) and yield the maximum amount of red meat possible.

This year on offer, we have **31 Yearlings** and **11 2 Year Olds**. The price will be \$5450 per bull. As the percentages of Sussex and SuperCross are becoming ever so finite, there is no longer a separation in the categories. Some of the bulls still carry the Sussex colour and body types but we are finding that ¼ blood is sufficient in order to not lose the ever so valuable red meat yield. For those buyers wanting the more forage oriented bulls, the heavier Sussex influence are still available and can easily be identified on sale day.

I am still testing all bulls through Quantum Genetix for the gene test for Tenderness and Marbling. This test, coupled with the Leptin (or fat laying gene) is leading us towards cattle that have the capacity to demonstrate feed efficiency, tenderness and marbling. Now it doesn't necessarily mean the animal will as environmental factors can and do play a huge roll in how the animal actually performs. For that reason, I am still performing the ultrasound examinations to demonstrate exactly what each bull is demonstrating. The letters can be confusing because in Leptin you want a T but in tenderness you do not and in fact want the A gene. I have also included in the package an article printed in the Cattlemen that technically describes what we are watching for as well.

The yearling bulls came off test April 25th and were semen tested April 20th. The 2 year old bulls were semen tested on April 27th and have not seen a cow as they were held over from last year to ensure superior service the minute they get to their new home. Should you wish to see the semen results, let me know and I will get them to you.

Please call for an appointment and we look forward to seeing you!

Cherie Copithorne-Barnes
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